

“GrowEQ delivered a Quality Management System that is easy to understand and helps us to deliver our services in the Baileys Way. Matt and the GrowEQ team collaborated with us throughout the entire journey. Now Baileys can be the business we want it to be.”

David Evans – Business Manager

Expanding diesel engineering firm supports rapid growth and gains greater access to lucrative contracts.



The Customer

Baileys Diesel Group is a family owned business with a unique approach to diesel engineering. They have developed a world -class system that improves diesel engine performance and delivers savings and efficiencies to all diesel engine users. This means that they are servicing individual vehicle owners right through to multinational companies like BHP Billiton. Their service, fuel injection products and engineering capabilities are so exceptional that the business is rapidly expanding, and taking on major new customers.

The Issue

Baileys already had good business processes in place, but knew that they needed to go to the next level if they wanted to land major contracts with Australia's biggest businesses and government infrastructure projects. This meant achieving certification to ISO 9001 Quality Management Systems and streamlining the workflow of the business.

Business was growing at a rapid rate and there were plenty of sales opportunities out there. They decided their time would be far better spent focusing on what they did best – precision engineering. So they hired the expertise required to develop a management system that meets the requirements of ISO 9001 whilst maintaining complete commercial flexibility.

The Solution

GrowEQ wrote and worked alongside Baileys Diesel Group staff to implement a bespoke management system, a system that enables faster business growth, in a sustainable manner for long term success.

Their system focuses on commercial considerations and builds upon their strengths. It is simple, concise, and easy to maintain leaving Baileys Diesel Group with more free time to develop their world class diesel engineering solutions and to win lucrative contracts, using their competitive edge.