

Innovative ‘green wall’ provider grows its market through integrated management system certification

The Customer

Junglefy provides green rooftops and green walls for buildings and cityscapes. A niche company, it was looking to expand its customer base to include major construction companies.



The Issue

Growing quickly from a small start, Junglefy needed a solution that delivered best practice outcomes and reduced business risk to support business growth and satisfy the needs of large construction companies.

The Solution

GrowEQ conducted a business review to identify what was needed, then worked with Junglefy to meet the requirements of:

- ISO 9001 – Quality Management Systems
- AS/NZS 4801 – Occupational Health and Safety Management Systems, and
- ISO 14001 – Environmental Management Systems.

Rather than reinventing the wheel, GrowEQ worked with Junglefy staff to build on their existing processes and fill the gaps to meet the requirements of these standards from a business perspective, not the traditional ‘ISO’ perspective. The aim was also to keep it simple so that time-poor staff could understand exactly what they needed to do without being buried in policies, procedures and forms

Junglefy was audited by the certification body Global-Mark and achieved certification to all three standards. It now works closely with major construction companies across Australia, bringing green rooftop and wall technology to an ever-growing market. A notable project is Sydney’s One Central Park, created in conjunction with Frasers Property and Sekisui House.

Junglefy founder Hanna Gammon says, **“The best thing is the increased confidence that clients now have in our company. Working with GrowEQ gave us the extra level of professionalism we needed.”**