



**“Not only did we receive our certificate, which was achieved in such a short space of time, we also received a well implemented quality management system. We could never have achieved this result without the help from GrowEQ, and we couldn't recommend them more highly.”**

Rodney Williams - Director

## **Natural beauty and wellness company now able to sell into overseas markets after achieving ISO 9001 Quality Management System Certification . . . FAST!**



### **The Customer**

Springfields Australia is a small company with an international reputation for supplying the finest quality essential oils. They also provide a large range of organic skin care, hair care and beauty products, with purity and efficacy the foundation of their success. Using botanical raw materials, Springfields is producing an ever-expanding catalogue of quality products.

### **The Issue**

Springfields were increasingly aware of the need to achieve ISO 9001 certification to expand their customer base and sell to lucrative overseas markets. In fact, in order to sell their products in some overseas retail markets they HAD to be certified, and they needed it FAST.

Moreover, with continuing expansion of the business, it was clear that a quality management system would ensure that the purity and quality of their products would be protected, enhancing their reputation and ability to continue expanding.

### **The Solution**

GrowEQ designed and implemented a Quality Management System that was up and running within a month. Because of the emphasis we place on simplicity and ease of use, Springfields were able to start using the system immediately, and achieve certification within eight weeks. They transitioned smoothly and efficiently, and the business is ready to go to even greater heights.