



“GrowEQ collaborated with us at all stages of the ISO project. They helped us solve all the problems we faced to gain certification, and supported us all the way. We are excited about the future of Tasco, and we think that ISO certification is going to give us the edge we need. Thank you, Matt and GrowEQ.”

Aaron Millard – C.O.O.

Iconic Australian provider of optical, outdoor and defence equipment gains ISO 9001 certification and streamlines processes to help win crucial government contracts.



The Customer

Tasco Sales Australia has been one of Australia's leading privately owned suppliers of small arms and optical equipment for over 50 years. With numerous international partnerships in place, Tasco is able to provide an incredible range of high-quality products. As well as supplying world class astronomy and optical products, Tasco supply law enforcement agencies, the military and commercial outlets.

The Issue

To ensure that they could maintain and extend their contracts with leading astronomical laboratories, government, military and law enforcement agencies, Tasco needed to gain ISO 9001 Quality Management Systems certification. Tasco has a great business and their staff have a wealth of knowledge about optical, outdoor and small arms equipment. However, not having done it before, Tasco had little knowledge about how to achieve certification. Moreover, like all Australian businesses involved in the wholesale/retail supply chain, Tasco knew they had to adapt to the challenging new business environment of the 2020s.

The Solution

GrowEQ worked closely with the team at Tasco to build a system that captured the vast organisational knowledge within the business. This was used as a framework on which to create a Quality Management System that utilised the best existing practices at Tasco and extended other practices into new territory.

Tasco have embraced GrowEQ's Process Approach and are using this to drive improvements within their business. The challenges they face are the same, but now Tasco are better equipped to face the future. They have achieved certification, and intend to use this “edge” to their advantage.